Saurabh Nakkarike

Senior UI/UX Designer

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Summary

UI/UX Designer with 7+ years of experience delivering high-impact, user-centered designs across web, mobile, and print. Proven success working with global clients in real estate, education, and tech especially across India, Dubai, the UK and Canada. Skilled in Figma, HTML/CSS, and collaborating closely with dev teams to ship scalable, responsive interfaces.

Skills

Design Tools: Figma, Adobe Photoshop, Adobe XD, Adobe Illustrator

Frontend: HTML, CSS, Bootstrap, Tailwind

Workflow: Git, JIRA, Trello

Specialties: User Interface Design, UX Design, Design Systems, Responsive Web Design, Design Handoff, Prototyping, Wireframing

Soft Skills: Cross-functional collaboration, Attention to detail, Creative problem-solving

Experience

UNIABROAD Technology Pvt. Ltd.   **Jan 2023 - Current**

Senior UI/UX Developer   Mysore, Karnataka, India

- Redesigned 4 major platforms (UNIPREP, UNIAPPLY, SOPEXPERT, UNIABROAD), increasing user retention by **28%** through cleaner interfaces and simplified workflows.
- Boosted lead conversion rates by **22%** on landing pages through data-driven UI improvements.
- Reduced CRM user onboarding time by **40%** by redesigning admin panel UX.
- Created over **60** reusable UI components to accelerate development and maintain consistency.
- Collaborated with a cross-functional team of **12+** developers and stakeholders.

Tapovan Estates Pvt. Ltd.   **Feb 2022** - **Dec 2022**

Senior Visual Designer   Mysore, Karnataka, India

- Designed and maintained visual identity across the company's web and mobile platforms, contributing to a **25% increase in online property inquiries.**
- Created high-converting UI designs for real estate listings, helping reduce bounce rate by **30%** and increasing average session duration by **40%.**
- Developed interactive brochures, virtual walkthrough interfaces, and marketing materials that improved lead engagement at events and expos.
- Collaborated with sales and marketing teams to align digital design assets with offline campaigns for consistent brand storytelling.

Design Infuse Pvt. Ltd.   **May 2020** - **Feb 2022**

Freelance Designer   Mysore, Karnataka, India

- Produced **multi-format visual content** (social media posts, story creatives, event promos, and print marketing) for **10+ client brands.**
- Collaborated with marketing teams to iterate quickly on design needs, often delivering same-day turnaround for ad creatives and promotional assets.
- Ensured print-ready design standards across all materials, reducing reprint costs and approval time by **20%.**

Media Monk Pvt. Ltd.   **Apr 2020** - **Feb 2022**

Freelance Designer   Mysore, Karnataka, India

- Designed **500+ social media creatives**, print ads, brochures, banners, and flyers for clients across education, retail, real estate, and wellness sectors.
- Helped small businesses establish a cohesive visual identity, contributing to improved brand recognition and client retention.
- Designed and delivered content for both short-term campaigns and long-term retainer clients, maintaining a **100% delivery rate**.

Techtologics (OPC) Pvt. Ltd.   **Nov 2017** - **Apr 2020**

UI/UX Designer   Mysore, Karnataka, India

- Designed and delivered **15+ responsive websites** for international clients based in **Dubai and Canada,** covering industries like jewellery, hospitality, oil and energy, real estate, and consulting.
- Conducted user research, wireframing, and prototyping for each project to ensure client-specific UX goals were met.
- Developed high-fidelity mock-ups and UI kits, ensuring brand consistency and smooth developer handoff.
- Collaborated with developers to implement interactive frontends, ensuring mobile responsiveness and pixel-perfect accuracy.
- Improved end-user satisfaction scores (via client feedback) across projects, leading to a **40% client repeat rate.**

Merako Media Pvt. Ltd.   **Sept 2013** - **Dec 2014**

Graphic & Web Designer   Mysore, Karnataka, India

- Started career with a focus on **print media design**, creating **posters, flyers, brochures**, and marketing collateral for local clients.
- Designed **10+ logos** for small businesses and community brands, building foundational skills in branding and typography.
- Worked closely with senior designers to understand layout principles, visual hierarchy, and pre-press file preparation.
- Contributed to event and campaign materials that helped clients attract **20–30% more footfall** and improved local visibility.
- Built strong fundamentals in Adobe tools and print production standards.

Education

Vidyavardhaka College of Engineering   **2012 - 2017**

Bachelor of Engineering in Computer Science   Mysore, Karnataka, India

Certifications

Google UX Design   **Cert ID: YCTYF779J1Y2**

Feb 2025 · Google & Coursera

Personal Projects & Interests

- **3D Printing**: Design and print custom mechanical parts, product prototypes, and keyboard components using Bambu Printers.
- **Game Design**: Exploring level design and gameplay mechanics using Unreal Engine and Unity. Prototyped several top-down and first-person concepts as hobby experiments.
- **Mechanical Keyboards:** Build and program custom keyboards using QMK and VIA. Mod layouts, test keymaps, and experiment with encoder knobs and per-key RGB. **[GitHub link]**